

## 2023-2024 District Goals

District: **201V14**  
Constitutional Area: **Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific**



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

**Our team will ensure 85% of clubs in our district report service.**

### Action Plan

[District 201v1-4 2020-2025 GMA SERVICE GOALS V1-4 MAY 2023.docx](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

# MEMBERSHIP DEVELOPMENT

## Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	14	7
2nd Quarter			14	7
3rd Quarter	1	20	14	7
4th Quarter	1	20	14	7

## FY New Clubs

2

## FY Charter Members

40

## FY New Members

56

## FY Retention Goal

28

## NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

68

## Action Plan

[District 201v1-4 2020-2025 GMA MEMBERSHIP GOALS V1-4 MAY 2023.docx](#)

# LEADERSHIP DEVELOPMENT

## Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. **Our team will ensure 100% of zone chairpersons attend zone chairperson training.**
- b. **Our district will confirm 25% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. **Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

## Action Plan

[District 201v1-4 2020-2025 GMA LEADERSHIP GOALS V1-4 MAY 2023.docx](#)

## LCIF

## Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. **Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 10%.**
- b. **Our team will ensure that 20 clubs in my district achieve 100% member participation.**
- c. **I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. **I will make a personal donation of \$100 to LCIF and I will ask 500 members of my district cabinet to make a personal donation to LCIF.**

## Action Plan

[District 201v1-4 2020-2025 GMA LCIF SERVICE GOALS V1-4 MAY 2023 \(1\).docx](#)

## **CUSTOM GOALS**

### **Goal Statement**

### **Action Plan**

### **Goal Statement**

Excellent training programs for existing and new members to improve their knowledge and skills.  
Improve and implement succession planning to strengthen club and district structure for the future.  
Build membership of existing clubs along with chartering new clubs. Special interest clubs and Club Branches are a great way to build and boost membership.  
Create PR and promotion programs to increase public awareness of what Lions are and do.

### **Action Plan**